



STRAIGHT UP ABILITIES

Global Strategic Plan

Where Hearts Shine

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Vision & Mission

★ **Vision**

Envisioning a world where diversity and creativity are valued strengths, while inspiring unity, connectivity and the ability for all to thrive.

★ **Mission**

We are leading a global movement and building a diverse community that fosters a legacy of love, equality and empowerment for all by championing patience, inclusion and empathy.





Core Values



Empowering



Expression



Redefining Abilities



Expanding Horizons

Empowering Through Sustainable Employment

Tailoring Careers In The Arts For SUPA Talent

Tailor career development and support for each individual in inclusive performing arts settings by matching their unique skills with appropriate jobs and providing ongoing support to ensure they thrive and remain in their roles. Support may also involve personalized coaching and adapting workplaces to meet their needs, all aimed at fostering a supportive and inclusive environment for professional growth in the arts.

Strategies For Success

- ★ Matching SUPA students' skills with suitable mainstream jobs.
- ★ Ensuring Success: Comprehensive job coaching, education and support.
- ★ Independent Opportunities: Training for independent contract work.





Create an inclusive community of people with special abilities that provides them with a sense of belonging, the ability to express themselves through the performing arts, opportunities to choose to pursue their talents and interests, and to earn recognition and pay for their work.

Strategies For Success

- ★ Establish SUPA Center with continuous arts programs and job opportunities.
- ★ Conduct classes in dance, music and other areas of performing arts.
- ★ Provide individual coaching and performance training and experiences.
- ★ Create a program for advanced students to help others as Teachers Assistants.

Championing Expression

Building an inclusive community through the arts





Redefining Abilities

Shifting Perspective In Performing Arts

Create a cultural paradigm shift from disabled stereotypes to “SUPA Abilities”, enhancing the perceived importance and value of including people with different abilities in performing arts..

Strategies For Success

- ★ Produce live performances, impact audience emotions, inspire self-reflection, and dispel stereotypes.
- ★ Utilize diverse in-person and online methods for SUPA student interviews and panel.
- ★ Promote abilities and contributions of people with disabilities in performing arts via social media and PR.
- ★ Develop SUPA Ambassador as a liaison to public agencies and individual change agents to provide them with inspiration, advocacy, information, and resources.



Expanding Horizons

Extending SUPAS Impact Across Globe



Expand SUPA's influence to reach more individuals with special abilities across diverse U.S. communities interested in performing arts. This will involve outreach to various demographic groups and improving program accessibility. The plan includes collaborating with local organizations, using digital outreach to connect with wider audiences, and tailoring activities to diverse needs. The goal is to allow more people to develop and express their artistic talents, contributing to a diverse and inclusive performing arts scene.

Strategies For Success

- ★ Create SUPA Centers and license in other geographic locations.
- ★ Improve social media use to reach more people and support online learning and community.
- ★ Increase paid staff and improve our setup to help our programs grow.
- ★ Grow and improve our board with arts, management, HR, law, and fundraising experts.
- ★ Forge strategic partnerships to enhance programs, awareness, and funding.

SUPA ROADMAP

From National Awareness To Global Impact: Launching the SUPA Franchise

2024 Expansion

Our journey begins with expanding our team. By placing critical individuals in pivotal roles and ensuring they are on the payroll, we establish the foundation for scalable growth. This step is essential to aligning our operations and strategy toward a shared vision, setting the stage for significant impact.

2026 SUPA Center

This year marks the launch of our flagship endeavor, the SUPA Center. This innovative space welcomes students of all abilities and offers unparalleled opportunities in the performing arts, dance, music, and job placement. The SUPA Center is a testament to our commitment to inclusivity and groundbreaking programs, setting new educational and creative excellence standards.

2028 Chapters

Our final year in this roadmap is about sustainable expansion. Leveraging a franchise model, we extend the SUPA mission further, enabling more communities to benefit from our unique approach and programs. This strategic growth ensures that our impact is widespread and locally adaptable, catering to the diverse needs of special needs students globally.



2025 Amplify

With our core team established, we focus on amplifying our presence. Our newly formed social media team takes the helm, enhancing our digital footprint and ensuring our message reaches a broader audience. Through increased travel and engaging initiatives, we heighten brand awareness and solidify our presence in the community.

2027 Global Brand

With a strong domestic foundation, we now expand our reach globally. Our brand, trusted and understood, transcends borders as we connect with special needs students and communities worldwide. This year is about building international relationships, establishing our mission on a global scale, and fostering a worldwide network of support and collaboration.

Strategic Goals Overview

Our Strategic Goals and strategies are a clear plan for significant, positive changes. Each goal aims to increase our influence, support our community, and create a diverse performing arts scene. Our strategies empower people with unique abilities and change societal views. This summary shows our dedication to creating chances, fostering inclusion, and ensuring lasting growth in our organization and the communities we help.



Community & Recognition



“

SUPA has given me a creative outlet. I've learned a lot about teamwork and gained self-confidence. Dancing also helps me stay in shape. But most importantly, being a part of a dance team has taught me discipline and time management, and I've made friends for life. ~AllStar Dancer Matthew Von Der Ahe



Thank You!

We at Straight Up Abilities are deeply grateful for your time and consideration as we strive to make a meaningful difference in the lives of individuals with disabilities through the performing arts.

Connect with us

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